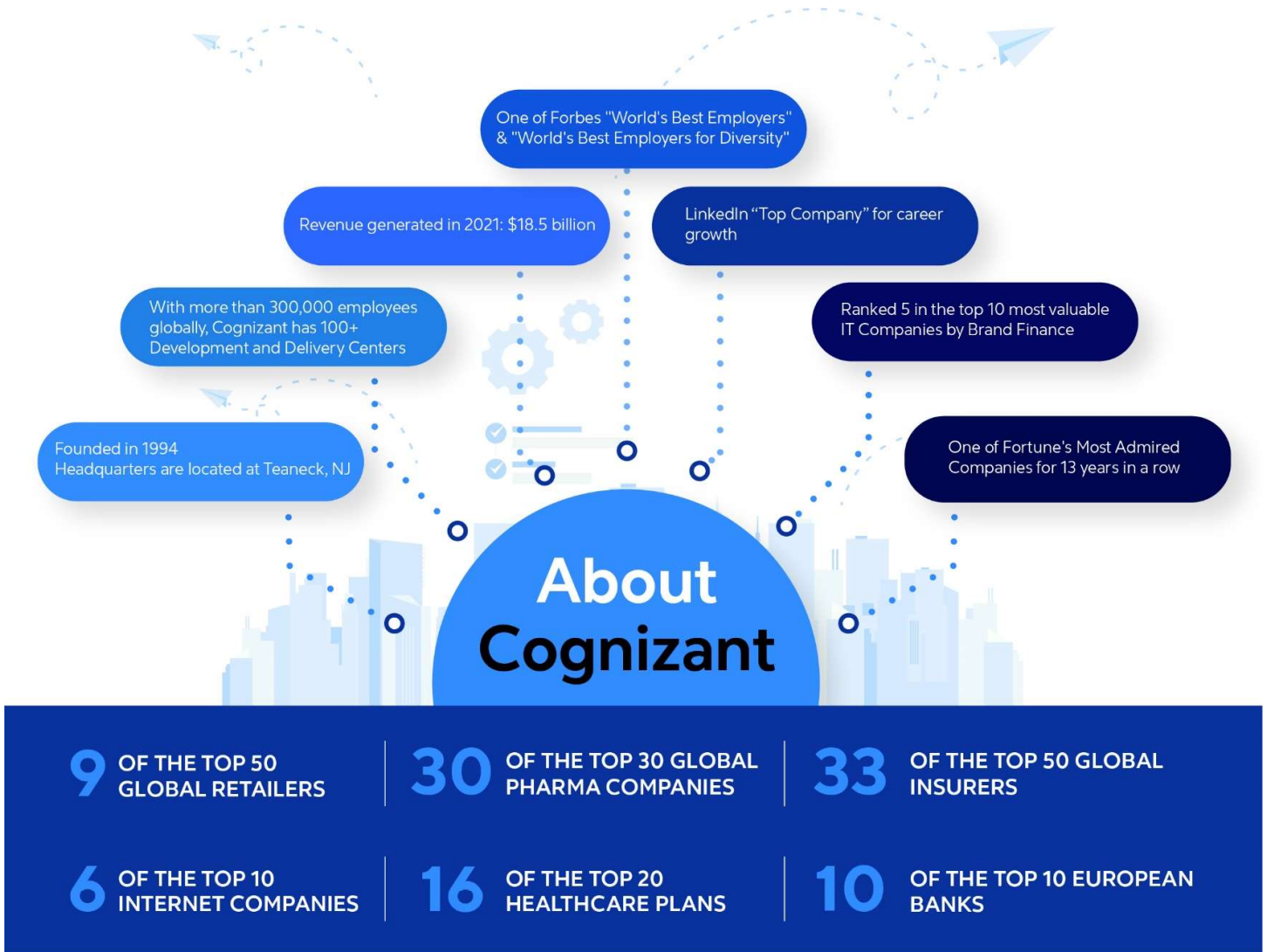




OFF CAMPUS GRAPHIC DESIGNER HIRING



Job Title

PAT (Programmer Analyst Trainee)

Location

PAN India

Job Description

- Should have good understanding of graphic and visual design domain and its application in the digital media businesses like Website design, GUI, Animation, Presentation, digital graphics, and eLearning
- Should have strong fundamental knowledge of Principles of Designs, Elements of Design, Color Theory and best practices in Graphic or Visual design
- Should have excellent observation and analytical skills from design PoV
- Ability to visualize the end output (GUI, Icons, metaphors, Character, Scenario) and convert it into digital form
- Ability to switch between media types and technologies based on the requirement
- Communicate conceptual ideas, detailed design, and design rationale, both verbally and visually to the client

- Should have a good command over tools like Adobe Photoshop, Illustrator, MS Power Point, Word and Coral Draw
- Should have connect with the latest web sites, online shopping apps, OTT platforms like Netflix, Prime and social media platforms
- Knowledge of Game Design, Animation, Video and Audio editing, 3D and Virtual Reality will be a plus

Eligibility Criteria

- 2022 batch of students pursuing a 4-year bachelor's degree in design or post-graduation in design
- At the time of joining, all recruits need to have a minimum 50% aggregate (all subjects taken into consideration) in the pursuing degree with no standing arrears
- Appropriate CGPA to percentage conversion to be considered as per university norms
- Maximum gap in education: 2 years
- Strong written & verbal communication skills
- Open to Indian Nationals, OCIs, Dual Citizenship holders only
- Flexible to relocate to any location in India, work in any shift / domain

Compensation

₹ 4,00,000 LPA